


# Come to life



**Real  
nz**

 Pātea Doubtful Sound

[realnz.com](https://realnz.com)



## Come with us

to move out of the everyday, to see the world through new eyes. Be refreshed. Be jiggled and jostled, and gently slapped in the face with air so crisp it possesses the power of a thousand coffees; water so deep and dark it stills your busy mind.

Connect to nature. To fun, vitality, and good times. Visit the beauty, wonder, and invigoration of the South... and come back to yourself.

In return, we're sustaining these beautiful places so their wairua can benefit generations to come.





# Key information

## Social Media

### RealNZ

- [RealNZ](#)
- [@real.newzealand](#)
- [@RealNZ](#)

### Cardrona Alpine Resort

- [Cardrona Alpine Resort, NZ](#)
- [@cardronanz](#)
- [@cardronanz](#)

### Treble Cone

- [Treble Cone Ski Area](#)
- [@trebleconenz](#)

Our media imagery and logos can be accessed [here](#).

## Media & Influencer Enquiries

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## Spokespeople

RealNZ  
Dave Beeche, *CEO*  
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## Cardrona & Treble Cone

Laura Hedley, *GM of Experience*  
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# Proudly operating in and protecting the south of the South – Te Waipounamu



# Helping the world fall in love with conservation

*"Today I am more convinced than ever before that conservation is the real cornerstone of New Zealand's tourism industry. Tourism and conservation need each other for mutual survival and the right direction to is to take more notice of conservation issues, not less."*

- Les Hutchins, 1998

It all began when a young, local couple, Les and Olive, Lady Hutchins bought the Manapouri-Doubtful Sound Tourist Company in 1954, with the dream of sharing the spectacular wilderness of Fiordland with the world. Starting small, the pair took groups of visitors on multi-day trips into remote Doubtful Sound, by boat and foot.

In the early days, the future of Fiordland National Park came under threat from hydropower expansion, and the proposed raising for Manapouri and Te Anau Lakes for power generation – this would have been detrimental to the unique landscapes and natural habits in the region. Les and Lady Olive joined fellow conservationists in the hard-fought campaign to save the lakes. The successful Save Manapouri campaign has often been referred to as the birth of the conservation movement in New Zealand.

From this point onwards, RealNZ became committed to conservation and investing revenue into conservation activities across Southern New Zealand.

Over the years we have expanded to add experiences, but have always stayed true to our humble beginning, our passion for sharing our backyard, and our commitment to protecting the special places we operate.

#### **Today we are proud to operate:**

- Pātea Doubtful Sound Cruises
- Piopiotahi Milford Sound Cruises
- Te Anau Glowworm Caves Experiences
- Rakiura Stewart Island Ferries & Experiences
- Whakatipu Queenstown Rafting, Jet Boating and TSS Earnslaw & Walter Peak Experiences
- Cardrona Alpine Resort
- Treble Cone Ski Area
- Ōtautahi Christchurch International Antarctic Centre

Tourism provides a unique opportunity to connect people with precious and remote places. We need to get out into nature to appreciate its power and importance. By creating rich and immersive experiences, our goal is to amplify our guests' love and respect for nature, so we can work together to protect our wilderness for future generations.



# Our key conservation projects

We are proud to be part of the following conservation projects to help restore and protect New Zealand's natural environment:

[The Kākāriki Karaka Translocation Project](#)

[Cooper Island Restoration Project](#)

[Walter Peak Land Restoration Project](#)

[Predator-Free Rakiura](#)

[Annual Conservation Ball](#)

[Whio Blue Duck Recovery Programme](#)

[The Kārearea Project](#)

[Cardrona Plant a Seed](#)

['Putangi' Conservation Wine](#)

[Leslie Hutchins Conservation Foundation](#)

Find out more about our key conservation projects [here](#).

We also contribute to local community initiatives, and champion our own.





# Got a story, a burning question, an idea or a pitch?

We'd love to hear from you!

Contact our PR team:

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Ph: 021 220 7722



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Tēnā koe  
**Thank you**